

Mini Fillo Shell Floor Display

Promotes Sales of Potential Fillings from Numerous Departments



Dynamic Floor Display Promotes Athens Mini Fillo Shells And Your Fillings!

- Eye-catching, compact shipper is a snap to set up. Displays 60 retail packs – five cases.
- Display works best when placed in produce, deli, frozen or bakery department where it promotes Athens Mini Shells together with a featured filling such as fresh fruit, frozen fruit, deli salads and spreads, cheese spreads, puddings or pie fillings.
- This product ships frozen. It is designed to be thawed and displayed at room temperature for 90 days.

ATHENS®

WORLD'S LARGEST PRODUCER OF FILLO PRODUCTS

BRIE & RASPBERRIES

Ingredients:
15 fresh raspberries
3 oz. Brie cheese
15 Athens® Mini Fillo Shells (1 package)

In food processor, process Brie cheese (including rind) until smooth. Spread 1 tsp. Brie into mini fillo shell and top with one raspberry. Bake in preheated 350° oven for 5 minutes.

Makes 15 Mini.



Send check for \$2.99 for Shipping & Handling to:
Athens Mini Shell Recipe Book
Dept. 11
13600 Snow Road
Cleveland, OH 44142-2596

FREE!

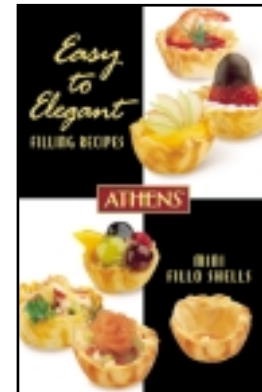
New Athens® Mini Shells Recipe Book



Easy & Elegant Fillings Create Crowd Pleasing Appetizers & Desserts

- Grilled Chicken with Pineapple Salsa
- Zesty Sweet Potato Tart
- Ham & Cheese Quiche
- Brie & Raspberries
- Petite Cheesecakes
- Pecan Tartlets
- ... lots more!

See details and sample recipe on back.



RECIPE PAD

A pad of seasonal recipes is attached to the header card. The pad also promotes the new Mini Fillo Shells recipe book.

ATHENS MINI SHELL RECIPE BOOK

Over 50 delicious recipes for appetizers & desserts.

PRODUCT INFORMATION

THIS PRODUCT SHIPS IN FROZEN. IT IS DESIGNED TO BE THAWED AND DISPLAYED AT ROOM TEMPERATURE FOR 90 DAYS.

SHOULD YOU HAVE ANY QUESTIONS OR REQUIRE ADDITIONAL INFORMATION PLEASE CALL OUR QUALITY CONTROL DEPT. AT (216) 676-8500.

SHELF STABLE NOTIFICATION

The above notification is printed on the back of each shipper.

ITEM	Case Code	UPC Item Code	Case Pack	Pkg. Size	Case Cube	Case Wt.	Case Dimensions	Ti x Hi
Mini Fillo Shells Shipper	07258	72196-07250	60	2.1 oz	2.84	12#	20.75" x 19.75" x 12"	4 x 6

Ⓚ Pareve



1-800-837-5683

www.athens.com

Cleveland, OH 44142-2596